

WBDI Winter Executive Board and Past Presidents Meeting
Monday, December 19th, 3:00-5:00 PM
Hyatt McCormick Place, Dusable A/CC21
Minutes

Members Present: Bethann Adams, Robyn Bell, Marilyn Bennett, Brittan Braddock, Tara Cappelletti, Sue Creasap, Laura Johnson Doebler, Pam Klena, Ruth Petersen, MJ Robinson, Fran Shelton, Shemeka Nash, Catherine Rand, Shannon Shaker, Shayna Stahl, Glads Wright

- I. Call to order - Bethann Adams called the meeting to order at 3:05 PM
- II. Attendance
- III. Approval of the Minutes from July 7th, 2022 - Robyn Bell moved to approve the minutes. It was seconded by Marilyn Bennet and the membership voted yay.
- IV. Reports
 - A. Committee Reports
 1. Awards/certificates - Courtney Snyder - Bethann reports that Courney will be receiving the Silver Baton and Rick Lambrecht will be receiving Al G. Wright Honorary Member Awards, Barbara Lambrecht will receive the Gladys Stone Wright Lifetime Achievement Award and several certificates will be given out. Eddie Green (posthumously) and John Benzer will also be recognized at tomorrow's membership meeting.
 2. Composition Competition - Shayna Stahl - Committee plans to meet in January to review the structure of the competition and is hoping to push out the information shortly after. Bethann and Courtney would like to have every other year be a commission. Further discussion is needed on this rotation.
 3. DEI committee - Shemeka Nash - Three DEI statements were submitted to the Executive Board and are awaiting feedback.
 4. History - MJ Robinson - MJ has submitted photos and videos of our time together. She would like to talk further about the function of the committee. It was suggested that we reach out to Jaqueline Hunt for history since the 80's.
 5. Professional Development - Laura Johnson Doebler - A large number of members met to provide suggestions for future professional development ideas. Two possible directions for the committee include a space on the website for podcasts, videos, etc and the other direction would be live events. Laura would like to invite others to join the committee.
 6. Industrial Chair - Bethann Adams - We currently have 10 Industrial Members. This is low compared to other years where there have been 27-30 members. Over the summer Bethann and Crystal reached out to several companies and were able to make connections with new companies. Please stop by the booths of the Industrial Members and thank them if possible.
 7. Mentoring - Julia Baumanus/Brittan Braddock - Brittan reports that their mission statement has been approved and they are developing a process for people to use for requesting mentorship. They will also be

looking for people to serve as mentors. The NBA and Phi Beta Mu have mentorship opportunities that could serve as a models.

8. Midwest Booth - MJ Robinson - Set up was very smooth thanks to volunteers. The tables need to be replaced and the right panel is new, but the center will need to be replaced soon and the industrial members banner needs to be updated. Hawaii needs to be added to the map.
 9. Scholarships and Grants - Shannon Shaker - 2 years ago DEI microgrants was assigned to the S & G committee. Now that there has been two cycles of the grants, it has been suggested that this committee is split into two as both areas are large commitments. It was suggested that the DEI committee consider taking on the DEI Microgrants. There were 55 scholarship applicants this year. Shannon requests that money is found to award the Diane Gorzycki scholarship this year. We will aim to add a *donate* button to the website for the scholarships that are not endowed.
 10. Social Media -Tara Cappelletti - Tara reports 300 new followers on Facebook and 100 on Instagram. It is time consuming to check that only member posts are approved. We would like to find out what people would like to see on the pages and look into a shared Canva folder to save work. Robyn suggested purchasing a single email address login for Canva.
 11. State Chairs - Linda Thompson - There are a few chair openings (these can be found in the report) so please encourage people to consider these positions.
 12. Technology - Theresa Hoover - Ruth has been working on this committee as well and has been researching shop window and website options.
 13. The Woman Conductor Journal - Melanie Watson - Melanie was not able to attend, but their report is available below. This committee has made many new updates to TWC so please be sure to take a look! A few copies are being printed for members who prefer this.
 14. Website - Ruth Petersen - Ruth has begun work on a new website on the Wix platform. She has done extensive research comparing costs and benefits of several different companies/platforms. Ruth will need a small committee of people to assist if she is to run both the website while managing the role of Executive Secretary.
- B. Dismissal of Committee Chairs - Committee chairs were dismissed at 4:05 PM
- C. Treasurer Report - Robyn Bell - Treasurer report is always changing, so there are a few small changes since the report printed on Friday. The cost of Midwest is near \$10,000. We have a full-page color ad in the book this year which features the members of our organization who are presenting. Additional expenses outlined in the report include Composition Competition, Scholarships & Grants, awards, pins, pens, shipping, a new email address, Midwest, the Summer Conference, etc. The best way to offset the high costs of Midwest is to increase membership.
- D. Membership - Roxanne Stevensen - The membership numbers were outlined in Robyn's report. Please encourage people to join the organization. There has been excellent traffic at the booth and this is a great way to get new members to

commit. Roxanne suggests that membership be a focus of State Chairs. Pam suggested sponsoring college students at the luncheon.

- E. Foundation Report - Sue Creasap - The market is awful due to raised interest rates and the Ukraine/Russia war. The money in the account fluctuates daily but has not yet gone below the principal amount. Sue has suggested that scholarships are changed from \$500 to \$300 for the time being. Lastly,
 - F. Past President - Courtney Snyder
 - G. President Elect - Pam Klena - Pam and Bethann are working to clean up committees and solidify purpose statements. Committee chairs have expressed a need for more help so they will be working to increase participation.
 - H. President - Bethann Adams - Bethann thanked everyone involved with the successful summer conference. She is looking forward to the updates to the website and membership management software. The Executive Board voted to move forward with Ruth's proposed changes to the website and membership management software so that transition will begin immediately. Bethann will continue to work closely with Robyn and Ruth on the Executive Secretary transition.
- V. WBDI Initiatives
- A. Professional Development Committee - continue to work for a plan with implementation.
- VI. Items for Discussion
- A. Summer Conference 2023 - Ruth Petersen
 - B. Website discussion with Ruth Petersen and Robyn Bell. Membershipworks will allow people to change their own information and will be time saving.
- VII. Matters Arising
- A. More active committees - Past Presidents are encouraged to participate in at least one committee to provide history and wisdom.
 - B. Website is a priority - This is key to engaging current and future members.
 - C. Continue to reach out for membership and more communication to members
 - D. Hall of Fame
 - E. Many Thanks!
- VIII. Call to Adjourn - The meeting was called to adjourn at 4:57 PM.

Minutes respectfully submitted by Tara Cappelletti